

AN INNOVATIVE INVESTOR SERVICES SOLUTION

The Perfect Fit

FundsFolio

by

Σffecien
Software Services

Fundfolio, incubated and evolved as a sophisticated new-age platform to enable ever-changing dynamics of mutual funds industry. This product is designed based on inputs from industry insiders of 20+ years. This solution is a flexible and business-intuitive platform for Transfer Agencies for Investor servicing. This product supports a wide number of roles and players within the fund industry. This ranges from Asset Managers, Transfer Agency, and Distributors to providing comprehensive single-stop solutions.

Fundfolio is a robust system capable of Registrar and Investment services for traditional and alternative funds on a single platform. This supports a broad range of fund structures including features like:

- Investor Onboarding and KYC/AML
- Transaction Processing
- Fees and Commissions, Management Fees
- Corporate Action
- Hedge Funds/Alternative Investment Funds- Equalization
- Money Market Funds
- Exchange Traded Funds (ETF)

All these features are available with reporting capabilities and higher security standards. Solution helps customers widen their reach and reduce the cost of servicing while maintaining room for business customization without compromising performance.



Innovative Cloud base solution

The organic evolution of the asset management industry over time has led to a very complex

current state of investor servicing experience, creating multiple friction points between Investors, Intermediaries, Fund Managers, and regulators. Hence, fund administrators are required to adopt and manage multiple systems catered for various services. This system adds an overhead of adopting and maintaining multiple systems, upgrading, and managing resources.

Encapsulating these challenges of transfer agency business, our team designed a cloud-based sleek transfer agency platform with the objective of offering one-stop solution and affordable to every fund administrator.

Reduce cost overheads and Increase Efficiency

Our mission is to provide cost-effective and efficient solutions which can transform legacy operation processes into digital servicing models.



Value for Money Solution

This is the Software as a Service (SaaS) software model, where business can avoid investments on hardware, hardware maintenance and operation cost. And take benefit of SaaS infrastructure features like disaster recovery, data security, greater performance, and scalability. This cloud-based solution is compatible with all kinds of devices and allows users to work from anywhere and anytime.

A Truly Global Services Platform

Fundfolio has well thought out architecture, which supports our partners to reach and serve global clients. As multi-layered business model is supported, our clients can leverage and onboard global fund administrators and distributors across geographies with rigid compartmentalization of data and end users' data for security.

This platform can be enabled with local and global processing models, supporting multi-currency, multi- time zones, multi-entity with multi-structure servicing. These capabilities help fund administrators to service cross-border funds and third-party funds.

Interaction with Preferred systems



API enabled platform

This platform can be easily integrated with any preferred systems which are part of the Registrar and Transfer Agency business. We also offer Application Programming Interface (API) based architecture that enables easily communicating and exchanging data with other peripheral systems. These peripheral systems can be Fund Accounting, Payment and Settlement System, GL Systems, Reconciliation systems, and other ecosystems connected either through a standard interface, web services, or open message services.

Flexible and Scalable Platform

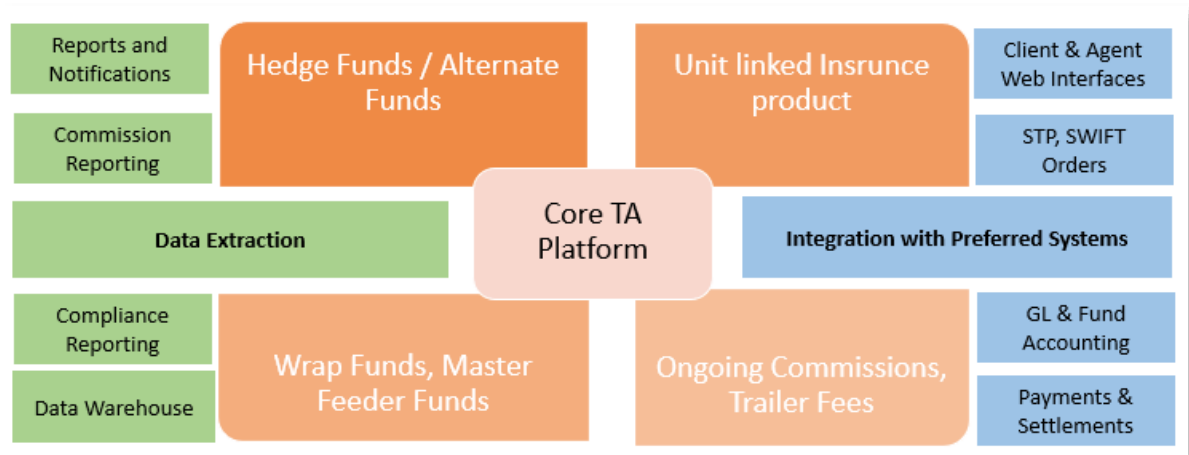
“To every problem, there is most simple solution.”

- Agatha Christie

We believe in providing simplified and flexible solutions. Being from the fund industry for several years, the team understands the market challenges and dynamics which fund administrators face. We help fund administrators by providing simplified and flexible solutions. Each functionality is available with configurable features, and each component is configurable at the lowest level in the hierarchy. The

system architecture has the flexibility to support to innovate and roll out new product services seamlessly.

This platform uses Service Oriented Architecture (SOA) as per industry standards, adopting Application Programming Interface (API) based architecture which helps greater scalability and reduces costs for customized solutions.



The platform is equipped with core functionalities of TA processes. These functionalities can be extended and module on Unit linked Insurance products, other Hedge Funds / Alternate Funds features, Wrap funds, and any other relevant features.

Other Key Benefits

This Investor servicing platform will evolve as an efficient solution combined with deep functionality. Our clients can take advantage of out of box features which are

- Multi-layered distribution hierarchy for commissions
- Support for composite commission and fee structure
- Single window view for Investors and Intermediaries
- Trade validations and exception management
- Payment release process and workflow
- Availability of real-time information
- Supports multi-fold business models
- Extensive security and audit controls
- Reduced transaction processing time/cost

Who can leverage the Fundsfolio Solution?

Following are the different financial institutions that can make use of Fundsfolio for Investor Servicing

- Asset Management Company runs In-house Fund Administration and Registrar
- Transfer Agents and Registrar Service providers who run back-office Transfer Agency Services for other fund managers, fund houses and distributors
- Fund houses that deal with Alternate Funds/Hedge Funds
- Brokers, Distributors/Intermediary of funds
- Private Investment Banks that deal with mutual funds

*“Let’s build something great
together”*

Write to us for a Demo & Pricing



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